

This PDF portfolio is of design work created by Alexandria Levin
for Studio D Fine Art

Design for Studio D

Preliminary Color Tests, Logo, Business Card
and Letterhead Designs

COLOR SCHEMES



Palette 1



Palette 2



Palette 3



Palette 4



Palette 5



Palette 6



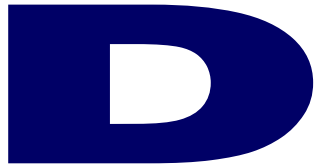
Palette 7



Palette 8



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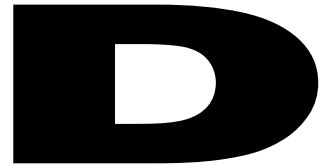
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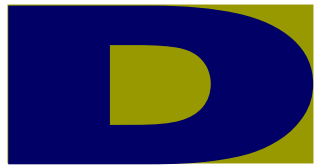
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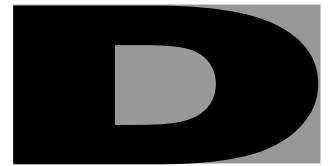
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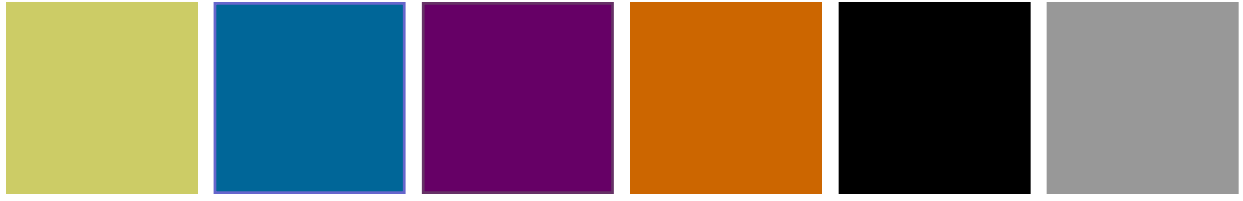
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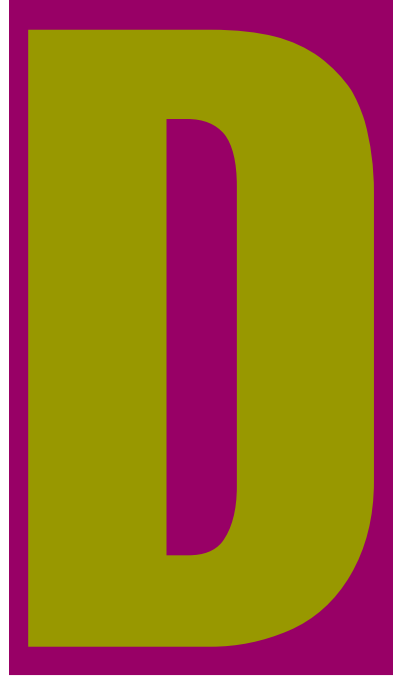
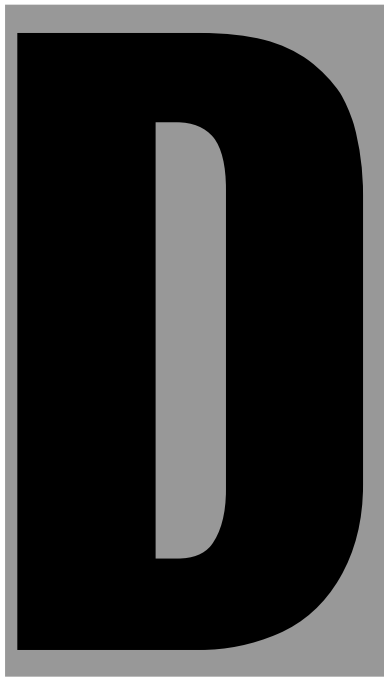
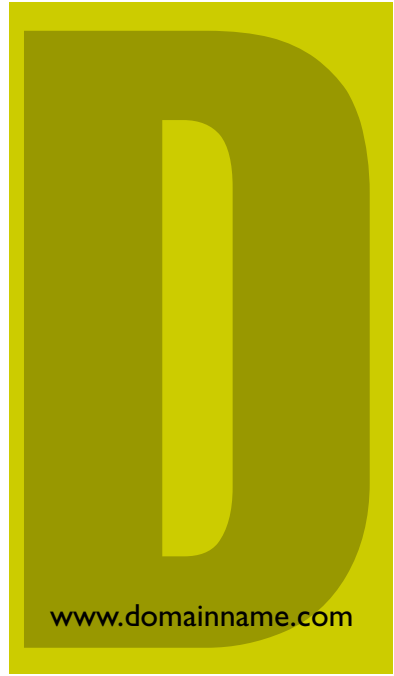
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Color combos, one back of business card idea with domain name only on back (see all-chartreuse sample above right)

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Robin Field, Director
 123 Avenue Street
 Philadelphia, PA 19100
 215-000-0000

www.domainname.com

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 for Unique Spaces**

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A few vertical samples for business cards.

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Front.

Back.

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More business card ideas.

Web Safe Colors

	gray 99999		chartreuse 999900		purple 660066		light navy 333399
	gray 666666		chartreuse dark 666600		periwinkle 6666CC		dark navy 000066
	black 000000		plum 990066		aqua 0099CC		
	chartreuse light CCCC00		orchid 993399		teal blue 006699		

CMYK Colors for Print

	gray 39-27-26-2		char-med 32-20-100-2		purple 62-99-4-0		light navy 85-77-0-0
	gray dark 57-42-42-10		char-dark 53-42-100-9		periwinkle 60/47/0/0		dark navy 100-99-15-1
	black 0-0-0-100		plum 35-98-8-0		aqua 67-12-3-0		
	char-light 16-4-97-0		orchid 43-77-0-0		teal blue 86-41-9-0		

Logo #1 Color Variations

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Business Cards - Logo #1

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Studio **D Fine Arts**

...the place to go for the beautiful and the unusual in painting, photography, works on paper, contemporary realism, abstraction; for acquiring existing and commissioned works of art for your home or business; to beautify, to inspire, bring value, culture and ambience to your life and the life of your customers.

Studio **D Fine Arts**

beautiful
PAINTING
unusual
PHOTOGRAPHY
existing works of art
WORKS ON PAPER
intriguing
SURREALISM
for your home or business
CONTEMPORARY REALISM
original commission

upgrade lifestyle
ABSTRACTION
to inspire

culture and ambience

These are two ideas for the back of the vertical business card, that would be in black and white (and gray). The copy will need some work, but you get the idea.

Business Cards - Logo #2



back



front



front

back

front



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Robin G. Field
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215-910-2069

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beautiful
PAINTINGS
unusual
PHOTOGRAPHY
existing works of art
MIXED-MEDIA
intriguing
WORKS ON PAPER
for your home or business
SURREALISM
commissioned artwork
CONTEMPORARY REALISM
to upgrade lifestyle
to inspire
ABSTRACTION
to bring culture and
ambience



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FINE ART

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New York

New Jersey

Pennsylvania

Florida

beautiful

PAINTINGS

unusual

PHOTOGRAPHY

existing works of art

MIXED-MEDIA

intriguing

WORKS ON PAPER

for your home

or business

MURALS

commissioned art

ABSTRACTION

to upgrade lifestyle

CONTEMPORARY

REALISM to inspire

SURREALISM

to bring culture and

ETCHINGS

ambience

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Brochure Design for Studio D

This is the camera ready version.

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You deserve to have art in your life every day!

From classic to contemporary and from soothing to edgy, depending on what image your business would like to project, we offer an opportunity for you to own artwork that will beautify your daily surroundings, add prestige to your company's name, and create a richer atmosphere for all that you do.



Painting (A. Levin)

"Personally, I experience the greatest degree of pleasure in having contact with works of art. They furnish me with happy feelings of an intensity such I cannot derive from other realms."

- Albert Einstein

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Photography (J. Lane)



Etching (B. Zalon)

For a business, art creates a better environment:

- A beautiful, inspiring workplace equals more productivity.
- Inspired employees equal satisfied clients.
- A place of business with art on the walls is more inviting.
- Creative works are an integral part of an uplifting place to do business.
- Art on your walls will help you develop a following.
- Appreciation of the fine arts demonstrates cultural enlightenment.



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Visit us now at www.studiodefneart.com

Sign up for invitations to exclusive events and to view new works.

Media	Subject	Style
digital art	animals	abstract
etchings	architecture	contemporary realist
mixed-media	figurative work	whimsical works
painting - acrylic	imaginative work	expressionism
painting - murals	landscapes	sketches
painting - oil	plants	surrealist
photography	portraits	faux finishes
works on paper - charcoal	spiritual work	traditional representational
works on paper - pastel	still-lifes	

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What can Studio D do for you and your business?

Studio D specializes in custom-made and commissioned works of art for your specific business needs, while acknowledging the importance of complementing your décor. We are here to bring beauty and culture to our clients' atmosphere, and in turn to help facilitate the enjoyment and customer satisfaction that guests achieve when they are comfortable in their surroundings. Therefore, they will look forward to returning to your place of business time and time again.



Murals (R. Lepping)

The Studio D Difference

Studio D strives to bring our clients a variety of unique artwork in diverse mediums to complement and enhance any company's image.



Painting (Giac OH! Mo)

Our Specialties:

- A wide selection of existing pieces; a diverse collection of art in a variety of genres to suit many tastes, needs and budgets.
- Private consultations for commissioned works.
- A close working relationship with clients and/or their design team.
- Assistance in the process of displaying your new treasures.
- Individual showings can be arranged with our artists for personal inquiries.

We represent local artists from the Pennsylvania, New York and New Jersey tri-state area, doing our part to fuel the regional economy while encouraging talented artists to prosper. It is our privilege to be able to offer original work from this unique and highly-skilled group of artists. Studio D gives you the opportunity to "Meet the Artists" at semi-private exhibitions. We can also arrange social events and/or private showings for our preferred customers. **Call or e-mail us to be placed on our mailing list.**



Charcoal Drawing (M. Campos)

Nowhere is too far away for most of our services. Through the use of modern technology, we can easily work with you to find the best artwork for your needs.

STUDIO D FINE ART

Original Visions
for unique spaces



Digital Art (S. Benson)

We hope you appreciate our philosophy and enjoy our original artworks. Take the opportunity to enjoy works of art for countless years to come. There is no time like the present to start. Contact us now. Discover how easy it is to choose the best artwork for your business. Tell us what you need, want and desire for your own unique space. Tell us about your visions for enhancing your enterprise with inspiring works of art.

Studio D Fine Art

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E-mail us at inquiries@studiodfineart.com

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